

“The ones who are crazy
enough to think they can
change the world, are the
ones who do.”

STEVE JOBS

CLAIRE
SEEBER



SUCCESS COACH | CHANGE DRIVER

WHO IS CLAIRE SEEBER?



Claire Seeber is a forward thinking and commercially savvy senior leader, facilitator, leadership coach and people and culture practitioner with over 14 years' experience. Claire has worked with or for some of the world's most well-known brands across a wide range of businesses and industries globally including; NBC Universal, Fortescue Metals Group, Chevron, Superdry and Hush Puppies. A genuine curiosity and interest in helping organisations get out of their own ways by harnessing the collective power and knowledge

of their people has driven her to continually refine and cultivate a skillset targeting the enormous untapped potential that sits inside people, teams and organisations.

Claire got into HR to put the human factor back into it, and has most definitely been able to achieve that through senior people and culture-based roles that have allowed her to develop and drive the people strategy in alignment with the business strategy for successful organisational outcomes.

A key strength of Claire's is her **down to earth, friendly, positive and no bull*hit** approach to growth and development. Claire works quickly to build trust and rapport with clients whilst also being candid and honest where there are areas for opportunity. She also likes to laugh. A LOT.

Claire works with organisations and individuals through her consulting firm ([Claire Seeber Consulting](#)). She also has a business called [Eating their Cake too](#) - primarily geared at helping women get out of their own ways and achieve their personal and professional goals and empowering them to sell themselves with confidence!



SERVICE OFFERINGS

WORKSHOPS

HALF DAY AND FULL DAY

Signature workshops centered on personal and professional development (topic examples and details listed below). Bespoke workshops tailored to your organizations needs are also available and developed upon consultation.

LEADERSHIP PROGRAMS

MULTI-MONTH PROGRAMS THAT CREATE MORE CONFIDENT AND SELF-AWARE LEADERS WHO CAN DRIVE BETTER OUTCOMES

Through a blended learning approach incorporating 360 surveys, 1:1 coaching, group workshops and practical 'real world' tasks in between sessions, leaders will walk away from this program more aware of their current leadership impact. They will be equip with strategies and tools unique to their needs to help them focus on the areas they need to and ensure they show up constructively for their teams and organisations. Leaders will grow in confidence, courage and will make better business decision following this program.

SELL YOURSELF WITH CONFIDENCE PROGRAM

6 MONTH TRANSFORMATIONAL PROGRAM FOR CURRENT AND FUTURE WOMEN LEADERS WITHIN YOUR ORGANISATION

The 'Sell yourself with Confidence' program will teach your current and future female leaders how to sell themselves with confidence so that they can speak up more, assert themselves better and seize opportunities, instead of shying away for them.

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I see women miss out on so many opportunities. Not because they weren't the best candidate, and NOT because they weren't 100% capable. But because they didn't put themselves forward, or sell themselves, their achievements, and their unique abilities in the same way that their male counterparts did. This program is designed to help change that by providing women with the tools to transform their own understanding of their unique experiences and skillsets and then transform their careers.

ONE-ONE-ONE COACHING

THREE MONTH SERIES

6 one-hour coaching sessions over 3 months (via Zoom/Google meet). Unlimited email and text support between sessions for when participants need some extra support, a pep talk, or have questions in their day to day. Pre-work also included to ensure participants are clear on their goals and areas of opportunity. Accountability check ins with management sponsor also included as required to make sure progress is in line with overall goals and to ensure all parties are aligned.

HOUR OF POWER

1-2 HOURS

Up to 25 people either virtually or face to face with pointed and focused content on a specific topic or necessary skill for high performance in organisations. Participants will walk away with immediately implementable strategies.

CULTURE CREATION

CULTURE & LEADERSHIP TRUMP STRATEGY. EVERY TIME.

I'll work with you and your organisation to support in the diagnosis of your current cultural landscape. We will then work through what your aspirational culture looks like and how it ties into your business strategy and current





business challenges. Thirdly, we will put a plan in place to communicate the message and drive long lasting positive cultural change throughout your organisation via key change initiatives.

PEOPLE AND CULTURE CONSULTING

CREATE AND BUILD IDEAS WITH SOMEONE WHO HAS BEEN THERE

Do you or your team need some support setting up your People and Culture strategy or frameworks? Do you need assistance with employee engagement, talent attraction or performance management? I help you work through what you have, what you don't, and what you need!

HR TEAM 'PICK ME UP' SESSION

ARE YOUR TEAM IN NEED OF A RESET AND REFRESH?

I work with HR Teams to help them remember the unique value that they bring to their Organisations. Together, we will redefine your unique purpose, and then put a plan in place to help you partner *with* your Organisation to embed it. Your HR team will walk away feeling reenergized, re-motivated and fully aware of the unique role that they play in the Organisations success!

SPEAKER

KEYNOTE OR EVENT MC

Engaging host for your next conference or event. Speaking content, format and tone to be developed in consultation with your needs.

READY TO TAKE THE NEXT STEP AND MOVE YOUR ORGANISATION FORWARD? REACH OUT TO ME [HERE](#) AND LET'S TALK.

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WHAT MY CLIENTS SAY...

"Claire has had an undeniable positive impact on my life. Through her game changing coaching and leadership programs, she has challenged me, inspired me and created many a-ha moments to help me grow and evolve in ways I never imagined. Claire's honesty combined with her positive 'make change happen' attitude has transformed my life and put my career on a winning trajectory. Claire helped me get out of my own way and now, I'm on a purposeful path with no self-imposed obstacles to stop me from making a real difference to my life and those around me. Thank you, Claire, - my coach for life."

NIKOS PSALTOPOULOS

Disruptor + Innovator + Chief Operations Officer at MarineTraffic.

"Claire led a discussion with our HR organization about resiliency and how we show up to work. The session, held 10 months into the Coronavirus pandemic, was a refreshing break for the team that reminded them to focus on and care for themselves even during challenging times. Claire's approach was down to earth, real and easy to connect with."

RYAN BOND

Senior Vice President – Human Resources - NBC Universal Studios.

"Claire is a fantastic coach and, one that I would highly recommend. She has a knack for asking the right questions to help you get out of your own way, while also having fun (we did laugh in every session!). Claire's authentic and genuine personality, coupled with her experience and knowledge, truly made her the perfect coach for me. Conversation was effortless and she always knew when the wheels were spinning for me and she would ask questions to dig into what I was thinking - we dug deep during each coaching session! If you're wanting to get of your own way, Claire is the person to help you achieve this."

JODY MARTIN

HR Manager - Petcurean, Canada.

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KEY EXAMPLES OF MY WORK

CLIENT: GLOBAL SHIPPING TECH COMPANY

DEVELOPMENT OF BESPOKE LEADERSHIP PROGRAM + 3 MONTHS OF 1:1 COACHING FOR FULL LEADERSHIP + EXECUTIVE TEAM.

Working with the COO and HR Manager of this Greek Headquartered Company, we created a bespoke 4-month leadership program that complemented their current internal L&D framework. The program comprised of 25 participants with a key focus on self-leadership and understanding current leadership impact. Participants completed the LSI survey and received 360 feedback from up to 10 individuals across the organisation that they work closely with. They received a 90 minute 1:1 debrief each to go through results, and then came together as a leadership team for a one-day Masterclass to discuss the results, provide feedback to each other on style, and to commit to development goals together as a leadership team. Virtual coaching then continued for each participant for the following 3 months with 3 x 1-hour session for each participant.

CLIENT: LARGE AUSTRALIAN RETAIL COMPANY

COORDINATION OF COMPANY-WIDE OCI SURVEY AND IMPLEMENTATION OF CULTURAL CHANGE PROGRAM UPON DIVESTMENT FROM ASX LISTED COMPANY.

In conjunction with a Human Synergistics Consultant, an OCI Survey was completed diagnosing the current state culture and the aspirational culture. Upon review of results, a cultural change program was developed and implemented across various stages and via various initiatives across the business. Employee Engagement results increased from 20% in 2014 to 94% in 2019.

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CLIENT: LARGE US BASED MEDIA COMPANY

VIRTUAL WORKSHOPS CREATED FOR HR TEAMS ACROSS THE COUNTRY DESIGNED TO SUPPORT THEM IN REDEFINING THEIR TEAM PURPOSE AND REENERGIZE + REMOTIVATE FOLLOWING A TOUGH YEAR.

Supported this client with a number of different webinars by creating reflective and hands-on workshops to give their HR team time and space to be honest and vulnerable about current feelings following a tumultuous and challenging year of change. Webinars were designed to give HR Teams the opportunity to come together and share learnings, insights, create new commitments, and then pave a pathway forward to redefine the unique roles they play coming into 2021. Feedback was overwhelmingly positive, and particularly appreciated was having a facilitator who "really understood their world" having been in it previously.

CLIENT: REAL ESTATE AND PROPERTY MANAGEMENT COMPANY

CREATION OF BASE LEVEL POLICY, PROCEDURE AND PERFORMANCE MANGEMENT FRAMEWORK FOR USE BY MANAGERS.

Development of base level HR framework for medium sized real estate and property management company. Base level framework included roll out of key Company policies that although required for compliance also ensured they maintained the Company's unique language and tone.

Creation and rollout of performance management guides for all managers that incorporated key performance management templates including file notes, warning letters, performance improvement plans etc.

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EXAMPLES OF WORKSHOP TOPICS THAT I COVER.

I CAN WORK WITH YOU AND YOUR ORGANISATION TO PRESENT AN ENGAGING AND IMPACTFUL WORKSHOP ON A TOPIC THAT SUITS YOUR AUDIENCE.

- ✓ Why you need to know yourself in order to know your teams!
- ✓ Feedback Conversations at work - How to get it, give it and ask for it!
- ✓ Management Mastermind - The key skills you need to lead successfully.
- ✓ Emotional Intelligence - What is it and why do I really need it?
- ✓ Building resilient teams in times of change
- ✓ Coaching your team to GROW for greater business success.
- ✓ The Art of Influence and Presence in developing your Leadership.
- ✓ Communicating with Confidence
- ✓ Cultivating and maintaining high performing and high trust teams
- ✓ Why Mindset Matters
- ✓ Getting more out of your day with less - How being responsive instead of reactive can help you get more done!
- ✓ Your career is a marathon, not a sprint. Set yourself up for long term success!
- ✓ Overcoming Imposter Syndrome and Self Doubt
- ✓ How to Sell yourself with Confidence
- ✓ How understanding yourself and your unique story will give you greater business or career success!



Workshops can either be ran as one of our 'Hour of Power' session, or as a half day or full workshops depending. The more time we have with participants certainly means the deeper we are able to go with the delivery of content, driving real change, and embedding key skills for growth.

FORMAL QUALIFICATIONS

(SO YOU HAVE A GOOD LEVEL OF COMFORT THAT I KNOW MY SH*T!)

- ✓ Bachelor of Commerce – Majoring in Marketing, Management and Human Resource Management (Murdoch University, WA).
- ✓ Graduate Certificate in Employee Relations (Griffith University, QLD).
- ✓ Associate Certified Coach (ACC) through the International Coaching Federation (ICF) - a global body designed to ensure the coaching profession remains ethical, professional and high quality.
- ✓ Level 3 Executive Coaching certification from the Institute of Executive Coaching and Leadership (IECL).
- ✓ Accredited in Integrative 9 Enneagram Transformational Coaching Tool.
- ✓ Accredited in Human Synergistics Life Styles Inventory tool (LSI & GSI) for individuals and organisations.

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You can learn more about me, what I do and how I can help you or their organisation at my website www.claireseeber.com.au

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Thank you for taking
the time to read about
how I can help you!

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